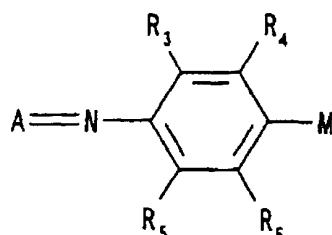


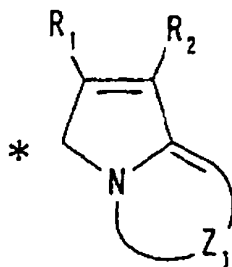
ABSTRACT OF THE DISCLOSURE

An ink-jet ink comprising a coloring composition including an oil-soluble dye represented by general formula (I) below.



General formula (I)

wherein A represents a group represented by general formula II, R_3 - R_6 each independently represents a hydrogen atom or a substituent, M represents $-OY$ or $-N(R_7)(R_8)$, Y represents a hydrogen atom or a cation necessary for neutralizing charge of an oxygen ion, R_7 and R_8 each independently represents one of an alkyl group, aryl group, heterocyclic group, acyl group, alkylsulfonyl group, and arylsulfonyl group, and general formula (II) is as follows:



General formula (II)

wherein R_1 represents a hydrogen atom or a substituent, R_2 represents a substituent, Z_1 represents a group of non-metal atoms necessary for forming a 6-membered nitrogen-containing heterocycle,

and * represents a bonding position.

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